

## Message Text

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70

ACTION COME-00

INFO OCT-01 EUR-06 ADP-00 EB-05 RSC-01 RSR-01 /014 W

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R 311356Z AUG 73

FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC 5009

UNCLAS PRAGUE 2060

FOR COMMERCE/BEWT/TPD(BLOW)

E.O. 11652: N/A

TAGS: BEXP, CZ, US

SUBJ: NMTBA TRADE MISSION (JUNE 18-23, 1973)

REF: STATE 1464

1. DURING MEETING AT MINISTRY OF FOREIGN TRADE, AUGUST 30 TO DISCUSS OTHER MATTERS, JAROSLAV MERCL, CHIEF NORTH AMERICAN SECTION, TOLD EMBOFF THAT IN OPINION SENIOR OFFICIALS OF CZECHOSLOVAK CHAMBER OF COMMERCE, STROJIMPORT AND MFT, THE NMTBA TRADE MISSION WHICH VISITED PRAGUE IN JUNE WAS MOST SUCCESSFUL MISSION OF U.S. BUSINESSMAN TO HAVE VISITED CZECHOSLOVAKIA THUS FAR. ACCORDING TO MERCL, CZECHOSLOVAK GOVERNMENT AND INDUSTRY OFFICIALS WERE PARTICULARLY IMPRESSED WITH CALIBER OF CORPORATE REPRESENTATIVES WHICH COMPOSED MISSION AND WITH PROFESSIONAL WAY IN WHICH MISSION WAS ORGANIZED AND HANDLED. (MERCL'S COMMENTS WERE UNDERSCORED IN EARLIER COMMENTS OF SEVERAL RANKING OFFICIALS FROM CZECHOSLOVAK MACHINE TOOL INDUSTRY WHO ATTENDED SMALL RECEPTION AT EMBASSY AUGUST 28 TO MEET DIRECTOR OF U.S. BRNO FAIR EXHIBIT, FRED OTT.)

2. BOTH NMTBA PRESIDENT BARBIER AND INTERNATIONAL TRADE DIRECTOR JACK CONNOR WILL BE PRESENT AT BRNO FAIR THIS YEAR AND EMBASSY WILL OF COURSE INFORM THEM OF THIS HIGHLY FAVORABLE AND UNSOLICITED ASSESSMENT OF THE JUNE MISSION BY KNOWLEDGABLE OFFICIAL ICVCZECHOSLOVAK GOVERNMENT.

WORTZEL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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